



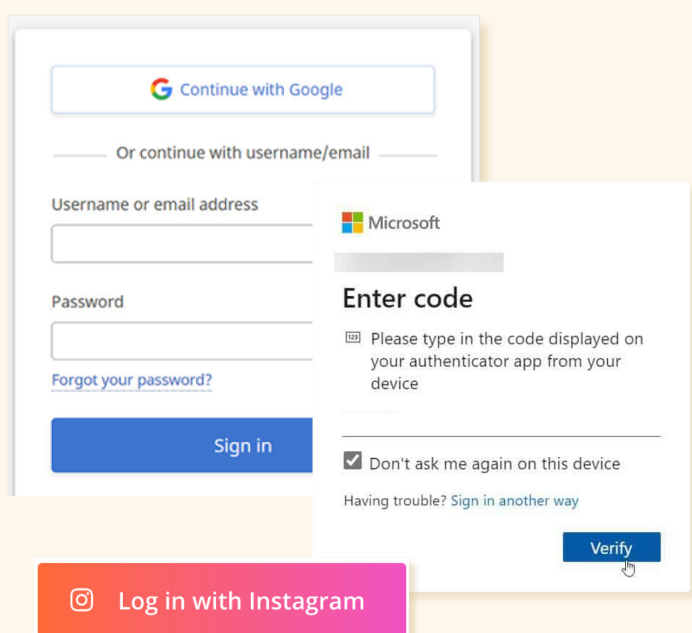
Unlocking Association Success:

Three Types of Integrations Associations Need to Know

Ready to explore integrations for your association? Let's look at the three types you should consider.

1

Single sign-on (SSO)

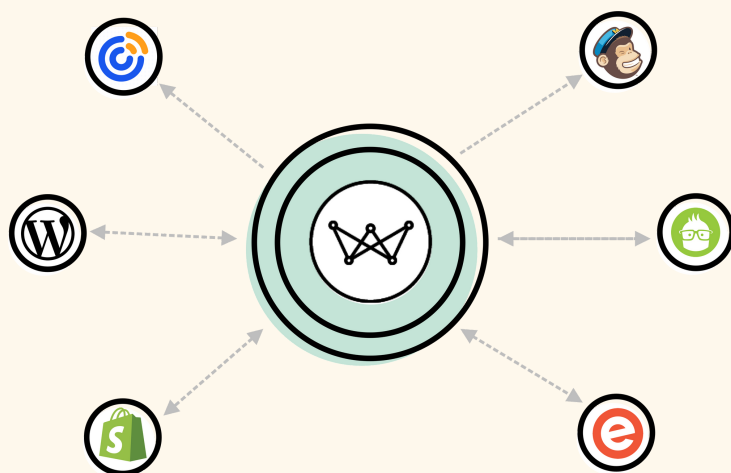


Single sign-on (SSO) is crucial to any integration because it allows users to access multiple systems with a single set of credentials. You can also delegate this task by allowing users to log in using their Microsoft, Google or social media accounts.

2

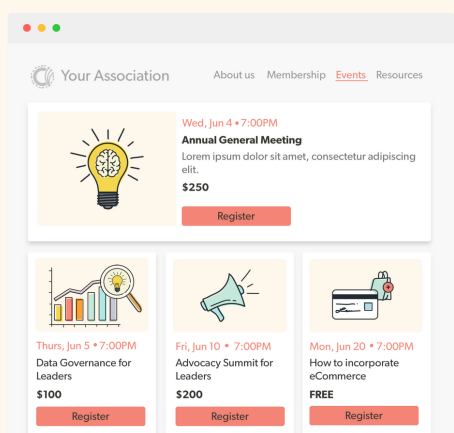
Background Data Synchronization

Data synchronization ensures that data flows between your connected systems and is consistent and up-to-date.



3

Interactive/Website



Interactive/Website integrations allow you to display info from other platforms on your website, helping you boost member engagement and encourage new members to join.

