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5 Cool Technologies to Boost Productivity at Your Association

Today, let's focus on tools to make our lives in our roles at associations easier and hopefully more fun!

Unlocking Efficiency and Productivity: The Power of SaaS Tools for Associations

Associations grapple with many challenges in a fast-paced digital environment. Software as a Service (SaaS) tools emerge as vital allies, offering efficient, cost-effective solutions. Our team developed this short list of software for associations to streamline operations and enhance productivity.

Whether you're a small grassroots organization or a nationwide body, these tools can transform your processes. Discover how to save time, cut costs, and expedite your work, empowering your association to thrive in a competitive landscape.

Join us on this journey to unlock the power and efficiency SaaS tools can provide.

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1 Airtable

https://www.airtable.com/

Airtable is a beautiful mash-up of three tools - spreadsheets, project management, and data visualization. Like a spreadsheet, you start with data arranged in columns and rows. Then, you can visualize that data in dozens of different ways, including a list, calendar, Kabahn or Gantt charts, or even a timeline.

For associations, Airtable has applications in project management, marketing campaign management, content calendars, event planning, and member research.

2 miro

https://miro.com/

Remember back when you'd gather around a *real* whiteboard for a brainstorm? Before long, it would be filled with pictures, post-its and scribbles.

Enter Miro, the best online alternative to in-person white-board sessions. With Miro, many people can work on the same digital whiteboard, adding text and digital post-it notes and uploading pics. And everybody is seeing all the action as it happens.

3 bambooHR

https://www.bamboohr.com/

BambooHR combines many of your HR requirements into one tool. Most importantly, it helps manage payroll and benefits. When hiring, it can manage postings, track applications, and then facilitate onboarding. It helps with retention, making it easy to gather employee feedback. BambooHR helps with performance management as it helps facilitate employee reviews and goal setting. Lastly, with the employee lifecycle data in one place, you get useful pre-built reports, automated workflows, and robust analytics.

4 intuit QuickBooks Online

quickbooks.intuit.com/ca/online/

This SaaS version of Quickbooks packs all of the power into an easy-to-use solution. It has all the features associations need, from automated workflows to revenue deferral, integrated payroll and everything in between. Even better, Quickbooks Online supports integration with other great financial automation tools, including Plooto for accounts payable automations and eCommerce tools like WooCommerce to help with member dues, event registrations, donations, and product sales.

5 ChatGPT

https://chat.openai.com/

Think of ChatGPT as the AI tool to help you save time and improve your work. Give it a brief of what you're looking for and let it loose or give it some of your work to iterate on.

Associations can use ChatGPT to generate content ideas for a website, (re)write member invite or renewal emails, or even develop or refine questions for a member survey.

If you're new to ChatGPT, we recommend searching for AI Prompts to guide you in how to ask ChatGPT for what you need.

Honourable Mentions from our 2022 Session

Here are some software platforms we discussed in the 2022 session *"Five Cool Technologies Every Association Should Know About."* Needless to say, we still ❤️them!

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